

KOZHIKODE BEE KEEPING CLUSTER



Member South Zone looking at the activities of Artisans in Kozhikode Beekeeping Cluster

1.	Implementing Agency	<i>Kozhikode Sarvodaya Sangham,</i>				
2.	Address in Detail	<i>Khadigram, S MS Street, Kozhikode, Kerala</i>				
	Phone:	04952720049				
	Fax:	04952720049				
	e-mail:	kozhikodesarvodayasangh@gmail.com				
	Website:	www.beecluster.org				
3.	Cluster products	Agmark Honey, Honey Cola, Honey pouches, Honey Squash, Honey Jam				
4.	Project Cost (` In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	73.00	8.50	81.50	76.28	76.28	67.31
5.	Name of Cluster Development Executive(CDE)	Joy Antoney				
	Mobile No:/Phone No.	09744962248				
6.	Technical Agency:	CBRTI, Pune				
A.	Name of the Resource person with mobile No.	Shri J K Lenin, 09423534914				
B.	Address:	CBRTI, 1153, Ganeshkhind road, Pune				
C.	Phone/Fax/E. Mail.	02025675865				
7.	Date of starting of cluster	16-03-2008				
8.	Expected date of completion	31-03-2012				

	of cluster			
9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Location
	2	25 cent	900 Sq ft	Kunnamangalam-2
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Honey processing plant		
	2	Bottling plant		
	3	Bottle dryer		
10.	No. of Charkhas		NA	
11.	No. of Looms		NA	
12.	No. of Tools Distributed		180 Bee Nucleus hive(six frame) 358 ISI Beehive (eight frame) 358 Bee colonies	
13.	Interventions carried out in Design product Development			
A.	Designer engaged. If yes, give name address and phone/mobile		Nil	
B.	New products Developed		Honey pouch	
C.	Improved/new design		-	
D.	Brief note on Design intervention		-	

14.	Market Promotion Assistance	Nos	Location	Computerization of sales outlets, bar-coding				
A	Renovation and up gradation of marketing outlets	1	Kozhikode	Yes				
B	brief Note stating efforts undertaken	Completed the Renovation and Interior works of Honey Hut and Parlor. Cluster has made the Website, www. beecluster.org , Cluster brought a unique slogan " Use honey, be healthy ", cluster has created logo Two Buyers seller meets was organised Participated national level exhibition at Bangalore. Cluster has advertised Honey news in leading news papers						
15.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places	No. of Artisans	Output					
	Punjab, Coorg, Pune, Balussery, Kannur	159						
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training	No. of Artisans	Output					
	skill development	381	Skilled & Experts Bee keepers					
16.	Artisan's empowerment - No. of artisans benefitted							
A	Male	Female	Total	SC	ST	OBC	Minority	others
	458	157	615	52	16	193	-	354
B	No. of Identify card issued			615				
17.	Self Help Groups							

A	(i). No. of SHG formed	4	
	(ii) No. of SHG Registered	-	
	(iii). No. of SHG tied up with Bank	-	
18.	Production		
	Annual Production	Qty	Value (Rs. in lakh)
		1.25 tons	30.00 (2010-11)
19.	Sales		
	Annual Sales	Qty	Value (Rs. in lakh)
		2.00 tons	70.00 (2010-11)
	Export Market	----	--
20.	Achievement		
A	Registering ISOs	ISO Obtained	
B	Branding of products	---	
C	Improved Packaging	--	
D	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	NA	NA	50%
E	Social security coverage of Artisans	----	